



SAMPLE 2018 PROGRAM
PayPal Headquarters, San Jose, CA

Schedule: 10:00 am – 3:30 pm

9:30 am	Students Arrive & Check-In
10:00 am 10:05 am	Welcome – General Session! Ruth Stergiou, Invent Your Future Enterprises to introduce Christa Troxell, Director of High Tech Services, Deloitte and Anita Rao, Director of Enterprise Services, PayPal
10:05 am 10:35am	Moderator: Staci Lyons, Invent Your Future , Expectations for the Day – Companies present real-world challenges PayPal – How might we redesign how to move and manage money for high school students Pharmacyclics – An AbbVie Company – How might Pharmacyclics /Abbvie protect and/or recover patient-donated biological samples in the event of natural disaster emergencies? and How might we get high schoolers to opt into anonymously donating their online search and social media records to science? Telsa Vehicle - How might Tesla improve the morning carpool experience? Tesla Energy – How might we get schools to transition to renewable energy sources such as solar panels, solar roof and power walls? Logitech – How might Logitech help connect students to other people who share their unique music and/or video game interests? Logitech – How might Logitech redesign the creative workspace for students?
10:35 am 11:15 am	Designing Thinking: How to Design and Innovative Products Empathize, Define, Ideate, Prototype and Test
11:15 am 11:25 am	Break / Go to Innovation Rooms with Industry Mentors - each room hosted by a corporate partner
11:30 am 12:30 pm	Design Challenge: Create a Solution to One of the Real Challenges! Each room hosted by a corporate partner with design materials: Companies – will present a problem statement; students will experience the interview phase, frame the problem and begin ideation, “how might we”....
12:30 pm 1:00 pm	Lunch
1:05 pm 2:15 pm	Design Challenge: Finalize Prototype or Story Board Students move from ideation to prototyping and testing Winning teams identified by Deloitte in consultation with host company
2:30 pm 3:30 pm	General Session: Each corporate partner announces and interviews their winning team. Edwin Aoki, Technology Fellow and Chief Architect, PayPal. *Prizes awarded

Dare2B Digital

Judging Criteria:

The Deloitte judges were told to look for the following when selecting winners:

- *Is it a new idea (something that doesn't already exist)?*
- *Does it come from a clear user need?*
- *Is it exciting? Would it have a big impact?*

Prizes for 14 Students on 7 winning teams include:

- Ultimate Ears **WONDERBOOM Ultra-Portable Wireless Speakers** and **Keys to Go mobile keyboards**;
- **Wireless headsets** donated by PayPal;
- Invitation to a **tour of the Fremont Tesla Factory** for a behind-the-scenes look at where the magic happens! You'll also participate in a question and answer session with Tesla team members to learn about career opportunities at Tesla and how team members got to where they are;
- A remote-controlled **drone** enabled with real-time HD video donated by Deloitte. The drone connects directly to your phone enabling you to control the drone and take pictures while in flight!





Adult Track for Parents and Educators

Runs concurrently with design challenge 11:30 am – 2:15 pm;

Host: Nehal Mehta, Global Alliance Director, Veritas;

Agenda

11:30 - 11:40 am – **Welcome**

11:40 - 12:00 pm – **Education Segment – Short talks - invited speakers**

Jeremy Rossmann, Co-Founder, The Make School; Alexandra C. Duran, Dean, Workforce & Economic Development, Silicon Valley Career Pathways;

12:00 - 12:45 pm – Panel: **Opportunities in Tech; From Creativity to Coding**

Panelists: Charlotte Johs, General Manager, Ultimate Ears; Katharine Pulford, Head of Color, Material, Finish, Logitech, Inc.; Christa Troxell, Managing Director Technology, Deloitte Consulting LLP

12:45 – 1:00 pm – **Lunch:** 15 min break

1:00 - 1:30 pm - **Paying for College** - Beatrice Schultz, Westface College Planning;

1:30 - 2:00 pm – **Panel: The Changing Face of the Workforce**

Panelists: Olivia Shen Green, Sr. Manager, People & Culture, Logitech, Inc;
Vicki Jeska, Director, Business Human Resources, Pharmacyclics LLC; Anita Rao, Director of Enterprise Services, PayPal

2:00 - 2:15 pm - **Edwin Aoki, Technology Fellow and Chief Architect, PayPal;**

What do you need to know about digital currencies to keep up with the teenagers!