

Dare2B Digital

Saturday, February 11, 2012

eBay campus | San Jose, California

www.dare2bdigitalconference.com

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Discover exciting careers in science and technology at this unique collaboration between technology companies, educators, guidance counselors and parents.

- ★ **Keynote presentations from inspirational women in technical careers at companies including Facebook, Oracle & eBay**
- ★ **Creative workshops: robotics, programming, networking, social media and more**
- ★ **Meet-a-Mentor lunch: students interact with career professionals in business and technology**
- ★ **Parent workshops on college and career options, Facebook for parents, online safety and teen stress**



Girls decide about pursuing science and technology studies and careers in middle and high school. 79% of past attendees say **Dare 2B Digital** increased their interest in computer science.

"...I made new friends, learned a lot and became more interested in a future in computer science. D2BD inspired me." – Shruti, Egan Jr. High

"Excellent...very well organized with great activities and sessions for girls and valuable presentations for parents..." – Parent

Register

Designed for girls in grades 7 - 10 from Silicon Valley middle and high schools and their parents, teachers and mentors. Scholarships are available to students from low income communities. Register at www.dare2bdigitalconference.com.

2012 & 2011 Partners



Inspirational keynotes

How-to workshops

Hands-on labs

Mentor luncheon

Parent workshops

Did You Know...

The U.S. is falling behind in developing its future workforce of technologists.

- First-year undergraduate women interested in computer science majors dropped 79% 2000 - 2009.¹
- Women held 25% of IT occupations in 2009 - down from 36% in 1991.
- Computer science is the only field in Science, Technology, Engineering & Mathematics where women's participation has decreased.
- Diverse perspectives boost innovation, productivity and competitiveness. IT patents from mixed-gender teams are cited up to 42% more - yet U.S. women are involved in only 9% of them.²

¹Research by the American Association of University Women and other entities

²The National Center for Women and Information Technology (NCWIT)



2012 Corporate Partnership Opportunities

Join business organizations, parents and educators to catalyze girls' educational experiences and share knowledge about the link between computational literacy and fascinating careers.

Benefits	Investor \$10,000	Partner \$5,000	Supporter \$3,000
Recognition as sponsor (choose one):			
Conference T-shirt, video booth, tote bags, luncheon, breakfast, breaks (2)	★		
Opportunity to introduce a keynote speaker	★		
Representative on conference Advisory Council	★	★	
Company logo recognition on main stage and recognition by emcee	★	★	
Included in D2BD press release	★	★	
Company logo in all promotional materials, new website, social media	★ Premium location	★ Prominent location	★
Volunteer opportunities for your staff	★ 10	★ 5	★
Place items in registration packets	★ 2	★ 1	★

For information about Corporate Partner opportunities, contact:
Ruth Stergiou at ruth@inventyourfuture.com or 650-592-9227.

Dare 2B Digital's mission is to ensure women are represented in exciting, creative and lucrative careers that leverage an education in computer science. Dare 2B Digital reaches out to girls – middle school and high school students – including underserved communities who use technology every day (cell phones, video games, the Internet), but who usually do not consider careers that advance these and other technologies. Our objectives:

- Understand and remove barriers to girls' participation in careers that leverage an education in computer science
- Spread the knowledge that computational literacy enables success in other careers
- Involve parents, community and business organizations in fostering and enhancing girls' educational experiences with technology

The event is produced by Invent Your Future Enterprises, a social enterprise specializing in the retention, development and acceleration of women leaders. Invent Your Future offers interactive programs, products, simulations and services including corporate speaker programs, webinars and conferences for women and girls. www.inventyourfuture.com

