

Dare2B Digital

Saturday, February 11, 2012

eBay campus | San Jose, California

www.dare2bdigitalconference.com

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Discover exciting careers in science and technology at this unique collaboration between technology companies, educators, guidance counselors and parents.

- ★ **Keynote presentations from inspirational women in technical careers at companies including Facebook, Oracle & eBay**
- ★ **Creative workshops: robotics, programming, networking, social media and more**
- ★ **Meet-a-Mentor lunch: students interact with career professionals in business and technology**
- ★ **Parent workshops on college and career options, Facebook for parents, online safety and teen stress**



Girls decide about pursuing science and technology studies and careers in middle and high school. 79% of past attendees say **Dare 2B Digital** increased their interest in computer science.

"...I made new friends, learned a lot and became more interested in a future in computer science. D2BD inspired me." – Shruti, Egan Jr. High

"Excellent...very well organized with great activities and sessions for girls and valuable presentations for parents..." – Parent

Register

Designed for girls in grades 7 - 10 from Silicon Valley middle and high schools and their parents, teachers and mentors. Scholarships are available to students from low income communities. Register at www.dare2bdigitalconference.com.

2012 & 2011 Partners



Inspirational keynotes

How-to workshops

Hands-on labs

Mentor luncheon

Parent workshops

Did You Know...

The U.S. is falling behind in developing its future workforce of technologists.

- First-year undergraduate women interested in computer science majors dropped 79% 2000 - 2009.¹
- Women held 25% of IT occupations in 2009 - down from 36% in 1991.
- Computer science is the only field in Science, Technology, Engineering & Mathematics where women's participation has decreased.
- Diverse perspectives boost innovation, productivity and competitiveness. IT patents from mixed-gender teams are cited up to 42% more - yet U.S. women are involved in only 9% of them.²

¹Research by the American Association of University Women and other entities

²The National Center for Women and Information Technology (NCWIT)